

Arts Entrepreneurship Program Inventory¹

(Program Type and Where Housed)²

94 Institutions, 111 Dedicated Courses

I. Cross Campus Arts Entrepreneurship Programs - Academic degrees, certificates, programs & courses

Business School Housed

Millikin University – Arts & Entrepreneurship Program, Dedicated Courses (6) -
<http://www.millikin.edu/academics/tabor/entrepreneurship/entrepreneurshipacademics/Pages/ArtsandEntrepreneurship.aspx>

Arts Discipline Housed

Arcadia University (Art) – Minor in Arts Entrepreneurship and Curatorial Studies -
<http://www.arcadia.edu/academic/default.aspx?id=8589940426>

North Carolina State University (Music) – Arts Entrepreneurship Minor and Dedicated Courses (4)
- <http://www.ncsu.edu/music/ema/index.html>

Oberlin College & Conservatory (Music) – Creativity & Leadership Project; Dedicated Courses (3)
- <http://new.oberlin.edu/office/creativity/classes/>

College Housed

Arcadia University – Dedicated Course -
<http://www.arcadia.edu/academic/default.aspx?id=8589940426>

Beloit College – Dedicated Course –
<https://www.beloit.edu/academics/catalogs/> OR

Bucknell University – Arts Entrepreneurship Minor³ and Dedicated Course-
<http://www.bucknell.edu/academics/majors-and-minors/course-catalog/arts-entrepreneurship-minor.html>

Carroll Community College – Award of Recognition in Entrepreneurship in the Arts -
<https://www.carrollcc.edu/courses/noncredit/career/Certificate%20Programs/entrepreneurshipparts.asp>

Duke University – Dedicated Course (Cross listed in 6 departments) -
http://soc.siss.duke.edu/psp/CSSOC01/EMPLOYEE/HRMS/c/DU_SELFERVICE.DU_SRCH_SUBJ_STAFF.GBL?PORTALPARAM_PTCNAV=DU_SRCH_SUBJ_STAFF&EOPP.SCNode=HR

¹ This is not intended to be an all-inclusive list of Arts Entrepreneurship programs. Note that dedicated courses titled or designed for these programs are cataloged beneath the program listing where applicable.

² Criteria: "Housed" is understood to mean the administrative origin or unit of the program. Note that 58 institutions are listed.

³ The minor is under the administrative jurisdiction of the Bucknell Arts Council with the University Arts Coordinator as the point of contact

MS&EOPP.SCPortal=EMPLOYEE&EOPP.SCName=DU_PUBLIC_SCHEDULECATALOG_VIE&EOPP.SCLabel=&EOPP.SCPTcname=DU_SC_SP_PUBLIC_SCHEDULECATAL&FolderPath=PORTAL_ROOT_OBJECT.PORTAL_BASE_DATA.CO_NAVIGATION_COLLECTIONS.DU_PUBLIC_SCHEDULECATALOG_VIE.DU_S200901121424114840540787&IsFolder=false³
AND <http://today.duke.edu/2014/03/artsinnovation>

Empire State College, New York – Dedicated Course - <http://residencies.esc.edu/arts-entre/course-description/>

Flathead Valley Community College – Montana Artepreneur Program (MAP) - <http://www.fvcc.edu/continuing-education/entrepreneurship-center/flathead-map-cohort.html>

Lawrence University – Dedicated Courses (3) - <http://www.lawrence.edu/academics/programs/innovation/courses>

Miami University – Thematic Sequence: Principles in Innovation, Creativity, and Design Thinking⁴ - <http://www.units.miamioh.edu/reg/bulletins/GeneralBulletin2013-2014/sca-2-principles-in-innovation-creativity-and-design-thinking.htm>

Mission College – Creative Arts Entrepreneurship Certificate - <http://www.missioncollege.org/catalog/gdes.pdf>

Normandale Community College – Dedicated Course⁵ - <http://www.normandale.edu/programs-and-courses/art/art-course-list>

Northwood University – Dedicated Course - <http://www.northwood.edu/course-descriptions/entrepreneurship-course-descriptions.aspx>

Salem College – Dedicated Course - <http://www.salem.edu/academics/undergrad/arts-management/index.htm>

Salt Lake Community College – Creative Arts Entrepreneurship Certificate Program <http://www.slcc.edu/catalog/academic-programs/vis-art-creative-arts-entr-cp.aspx>

Sierra Nevada College – BA in Digital Arts and Entrepreneurship or Management - <https://www.sierranevada.edu/academics/interdisciplinary-studies/digital-arts-entrepreneurship-or-management/>

Springfield Technical Community College – Graphic Arts Entrepreneurial Certificate program - http://catalog.stcc.edu/preview_program.php?catoid=5&poid=1172&hl=arts+entrepreneurship&returnto=search

University of California at Berkeley – Dedicated Course - http://general-catalog.berkeley.edu/catalog/gcc_list_crse_req?p_dept_name=Letters+and+Science&p_dept_cd=LNS

University of Iowa – Certificate in Performing Arts Entrepreneurship - <http://www.registrar.uiowa.edu/registrar/catalog/liberalartsandsciences/performingartsentrepreneurship>

Wayne State University – Dedicated Course - <http://www.cfpc.wayne.edu/fpc5010.php>

³ The course is cross-listed in six departments

⁴ Options for completing the Thematic Sequence include art and entrepreneurship courses.

⁵ The course is cross-listed in the Business and Art departments

Institute / Center Housed

Loyola University – Dedicated Course - <http://musicindustrystudies.net/wp-content/uploads/2014/01/2013-2014-B-S-Mu-Industry-Studies-Degree-Guide.pdf> AND <http://musicindustrystudies.net/about/>

Southeast Missouri State University – Fine Arts Entrepreneurship Minor - <http://www.semo.edu/entrepreneurship/student-entrepreneurship/academic-programs.htm>

University of North Carolina, Chapel Hill – Entrepreneurship Minor (Arts Track) - <http://www.unceminor.org/about/tracks/artistic-track>

University of North Carolina, Chapel Hill – Dedicated Course - <http://www.unceminor.org/about/requirements>

The University of the Arts – Entrepreneurship Boot camp (Two-week Workshop) - <http://corzocenter.uarts.edu/programs/boot-camps>

Wake Forest University – Dedicated Course - <http://entrepreneurship.wfu.edu/academics/ese-minor/ese-courses/ese-electives>

II. Business School Housed - Arts Dedicated Content

Baylor University – Film & Digital Media Certificate - <http://www.baylor.edu/business/entrepreneurship/index.php?id=89234>⁶

Frederick Community College – Dedicated Courses (2) - <http://www.frederick.edu/workforce-continuing-education/downloads/upgradeschedule.aspx>

Indiana University – BA in Music and an Outside Field in Entrepreneurship - <http://kelley.iu.edu/Management/Undergraduate/requirements/page14581.html#music>

Indiana University of Pennsylvania – Minor in Entrepreneurship for Fine Arts Students - <http://www.iup.edu/page.aspx?id=42077>

Oklahoma State University – Dedicated Courses (2) – <http://entrepreneurship.okstate.edu/academics/courses/>

University of Wisconsin-Madison – Dedicated Course⁷ - <http://artsenterprise.wisc.edu/class-spring-2014/>

Webster University – Entrepreneurship Certificate (Arts Tracks)- <http://www.webster.edu/catalog/2014-2015/undergraduate-catalog/certificates/entrepreneurship.html>

III. Fine Arts Discipline Housed

Art

Carnegie Mellon University – Dedicated Course - <http://coursecatalog.web.cmu.edu/collegeofflinearts/schoolofart/courses/>

⁶ Certificate available exclusively to Entrepreneurship majors

⁷ The class is cross listed as Music / Dance / Theatre / Design as well as MHR (Management and Human Resources)

Dickinson State University – BS in Art Entrepreneurship -
http://www.dickinsonstate.edu/_docs/fine_and_performing_arts/2012-2014%20BS%20Art%20Entrepreneurship.pdf

Haywood Community College – Dedicated Course -
http://www.haywood.edu/course_catalog#professional_crafts

Morehead State University – Arts Entrepreneurship Minor -
http://www.moreheadstate.edu/arts_entrepreneurship/

Notre Dame College – BA in Studio Art with an Entrepreneurship Emphasis -
<http://www.notredamecollege.edu/academics/academic-divisions/arts-and-humanities/art-dept/majors/studio-art/entrepreneurship-emphasis>

Salem College – Visual Arts Entrepreneurship Minor -
<http://www.salem.edu/academics/undergrad/art/visual-arts-entrepreneurship-minor>

University of North Carolina, Greensboro – Dedicated Course - University of
<http://bae.uncg.edu/ecdp/courses/undergraduate/courses-for-undergraduates/>

University of Southern Maine – BA in Art and Entrepreneurial Studies -
<http://www.usm.maine.edu/artdepartment/ba-art-and-entrepreneurial-studies>

Dance

University of Houston – Dedicated Course -
http://catalog.uh.edu/preview_course_nopop.php?catoid=6&coid=21580

University of North Carolina, Greensboro – Dedicated Course -
<http://bae.uncg.edu/ecdp/courses/undergraduate/courses-for-undergraduates/>

Music

Belmont University – Dedicated Course -
<http://www.belmont.edu/catalog/undergrad2014jun/cemb/mbu/courses.html>

California State University, Northridge – Dedicated Courses (2) -
<http://catalog.csun.edu/colleges/mike-curb-college-of-arts-media-and-communication/music/courses/>

DePaul University – Dedicated Course - <http://www.depaul.edu/university-catalog/course-descriptions/Pages/default.aspx?letter=A&subject=Applied%20Music>

Drexel University – Dedicated Course -
<http://catalog.drexel.edu/coursedescriptions/quarter/undergrad/mip/>

Georgia State University – Dedicated Course⁸ -
http://enrollment.gsu.edu/files/2013/05/undergraduate_course_catalog_20142015.pdf

⁸ MTM 3440 Entrepreneurship in the Music Industry is an elective for the BS in Music with a concentration in music management or for the minor in music with an emphasis in music management

Hiram College – Dedicated Course -

<http://www.hiram.edu/images/pdfs/registrar/hccatalog1314final.pdf>

Kennesaw University – Dedicated Course -

http://catalog.kennesaw.edu/preview_course_nopop.php?catoid=14&coid=20219

Lynn University – Dedicated Course - <http://www.lynn.edu/academics/docs/AcademicCatalog.pdf>

Minnesota State University, Mankato – Dedicated Course -

<http://www.mnsu.edu/music/musicindustry/curriculum.html>

New York University – Dedicated Course -

<http://clivedavisdept.tisch.nyu.edu/object/remuut1270.html>

North Carolina School of the Arts – Dedicated Course -

<http://www.uncsa.edu/vcprovost/bulletin/2014/GR/2014GRcompletebulletin.pdf>

Northeastern University – Dedicated Course -

<http://www.northeastern.edu/camd/music/academic-programs/minor-in-music-industry/>

The Ohio State University – Music, Media and Enterprise Minor - <http://music.osu.edu/minors-music>

Salem College – Minor in Music Entrepreneurship⁹ - <http://www.salem.edu/music/index.html>

San Diego State University – BM in Music Entrepreneurship and Business -

http://music.sdsu.edu/index.php/degrees/entrepreneurship_business

Texas Tech University – Certificate in Community Arts Entrepreneurship -

http://www.depts.ttu.edu/officialpublications/catalog/VPA_MUSI.php

University of Colorado at Boulder – Certificate in Music Entrepreneurship¹⁰ and Dedicated Courses - <http://www.colorado.edu/music/entrepreneurship-center-music/courses>

University of Maryland Baltimore County – Post Baccalaureate Certificate in Music Entrepreneurship and Dedicated Course -

<http://www.umbc.edu/music/programs/entrepreneurship.php>

University of North Carolina, Greensboro – Dedicated Course - University of

<http://bae.uncg.edu/ecdp/courses/undergraduate/courses-for-undergraduates/>

University of North Carolina, Pembroke – BA in Music with Elective Studies in Business and Certificate in Entrepreneurship - <https://www.uncp.edu/academics/colleges-schools-departments/departments/music/degree-programs/bachelor-arts-music-elective-studies-business>

University of North Texas – Dedicated Course -

http://catalog.unt.edu/search_advanced.php?cur_cat_oid=12&search_database=Search&search_db=Search&cpage=1&ecpage=1&ppage=1&spage=1&tpage=1&location=3&filter%5Bkeyword%5D=Music+Entrepreneurship

³ ARMN 120 Arts Entrepreneurship is a co-requisite course for Salem College's Visual Arts Entrepreneurship Minor and is not double counted in this inventory.

¹⁰ Offered in conjunction with the Business Minor

University of Pennsylvania – Dedicated Course -
<http://www.sas.upenn.edu/lpscourses/node/2848>

University of South Carolina – Music Entrepreneurship Minor and Dedicated Courses (4)-
http://www.sc.edu/music/study/degree_programs/entrepreneurship_minor/index.php

University of Southern California – Graduate Certificate in Arts Leadership and Dedicated Course
- <http://music.usc.edu/departments/arts-leadership/gc-arts-leadership/>

The University of Texas at Austin – Dedicated Course -
<http://catalog.utexas.edu/search/?P=mus+339M&x=0&y=0>

Western Carolina University – Dedicated Course -
http://catalog.wcu.edu/preview_program.php?catoid=29&poid=3326

Theatre

Arizona State University – MFA in Theatre with a Concentration in Arts Entrepreneurship & Management - http://theatrefilm.asu.edu/degrees/grad/mfa_theatre/artsmgt.php

California Institute of the Arts – Dedicated Course - <http://courses.calarts.edu/discipline/school-theater>

Judson University – BS in Music Business & Entrepreneurship -
http://www.judsonu.edu/Undergraduate/Music/Music_Business_and_Entrepreneurship_Program/MBE_Courses

Towson University – Dedicated Course - <http://grad.towson.edu/program/master/thea-mfa/dr-thea-mfa.asp>

Colleges of Fine or Applied Arts

AMDA Los Angeles – Dedicated Course -
http://www.amda.edu/downloads/AMDA_Course_Catalog.pdf

Arizona State University – The Pave Program in Arts Entrepreneurship, Undergraduate Certificate in Arts Entrepreneurship, Dedicated Courses (7) -
<http://theatrefilm.asu.edu/initiatives/pave/> AND
http://herbergerinstitute.asu.edu/institute/initiatives/arts_entrepreneurship_certificate/

Texas Christian University – Dedicated Course - <http://www.idme.tcu.edu/merchandising.asp>

The University of the Arts – Dedicated Courses (3) -
http://catalogue.uarts.edu/content.php?filter%5B27%5D=-1&filter%5B29%5D=&filter%5Bcourse_type%5D=-1&filter%5Bkeyword%5D=entrepreneurship&filter%5B32%5D=1&filter%5Bcpage%5D=1&cur_cat_oid=14&expand=&navoid=2931&search_database=Filter#acalog_template_course_filter

IV. Arts Management Housed

Boston University – Dedicated Course - <http://www.bu.edu/met/courses/graduate/arts-administration/>

Columbia College Chicago – Dedicated Courses¹¹ (5) -

http://catalog.colum.edu/preview_course_nopop.php?catoid=5&coid=19314 AND

http://catalog.colum.edu/preview_course_nopop.php?catoid=5&coid=27885 AND

http://catalog.colum.edu/preview_course_nopop.php?catoid=5&coid=28023 AND

http://catalog.colum.edu/preview_course_nopop.php?catoid=5&coid=19488 AND

http://catalog.colum.edu/preview_course_nopop.php?catoid=5&coid=19489

Carnegie Mellon University – Dedicated Courses - <http://www.heinz.cmu.edu/academic-resources/course-results/course-details/index.aspx?cid=248>

Eastern Michigan University – Arts & Entertainment Management Major an Entrepreneurship minor¹² - http://catalog.emich.edu/preview_program.php?catoid=14&poid=6616

George Mason University – Dedicated Courses (2)¹³ - <http://artsmanagement.gmu.edu/arts-management-ma/>

Lehigh University – Dedicated Course - <http://baker.sites.lehigh.edu/what-we-offer/courses/undergrad>

Miami University – Arts Management Minor with optional Entrepreneurial Focus - <http://miamioh.edu/sca/academics/interdisciplinary-programs/arts-management/index.html>

Montclair State University – MA in Museum Management - <http://www.montclair.edu/arts/art-and-design/academic-programs/graduate-programs/museum-management-ma/mamuseummanagementcurriculum>

The Ohio State University – Arts Entrepreneurship Minor - <http://arted.osu.edu/arts-entrepreneurship-undergraduate-minor>

Purchase College, SUNY – Dedicated Course - <http://www.purchase.edu/Departments/AcademicPrograms/Arts/ArtsManagement/Courses.aspx>

Southern Methodist University – Arts Entrepreneurship Minor and Dedicated Course- <http://www.smu.edu/Meadows/AreasOfStudy/ArtsManagement/UndergraduateStudies/ArtsEntrepreneurshipMinor>

V. Conservatory Housed

Art and/or Design

Hussian School of Art – Dedicated Course

<http://www.hussianart.edu/hsa2012/wp-content/uploads/2012/07/2014-2015-BFA-Addendum.pdf>

OR <http://www.hussianart.edu/view-our-catalog/>

Institute for American Indian Arts – Certificate in Business and Entrepreneurship -

<http://www.iaia.edu/academics/degree-programs/business-and-entrepreneurship-certificate/>

¹¹ Three undergraduate courses, two graduate

¹² The Entrepreneurship minor is one option to fulfill the requirement of obtaining a minor through the College of Business

¹³ AMGT 750 and AMGT 751 Arts Entrepreneurship I & II are required for George Mason University's Graduate Certificate and MA in Arts Management and are not double counted in this inventory.

Minneapolis College of Art & Design – BS in Entrepreneurial Studies - <http://mcad.edu/academic-programs/entrepreneurial-studies>

Ringling College of Art & Design – Dedicated Course¹⁴ - <http://www.ringling.edu/learn/majors/business-of-art-design/curriculum/>

Dance

Music

Berklee College of Music – Dedicated Course¹⁵ - http://www.berklee.edu/courses?field_course_number_value=&title=Entrepreneurship AND <http://online.berklee.edu/courses/music-industry-entrepreneurship>

Eastman School of Music - Institute for Music Leadership - <http://www.esm.rochester.edu/iml/>

Juilliard – Dedicated Course - <http://www.juilliard.edu/student-life/entrepreneurship/entrepreneurial-coursework>

Manhattan School of Music – Center for Music Entrepreneurship, Dedicated Courses (2) - <http://www.msmnyc.edu/Instruction-Faculty/Center-for-Music-Entrepreneurship/Coursework>

New England Conservatory - Dedicated Courses (10) - <http://necmusic.edu/em/course-offerings>

The University of the Arts – BS or Minor in Music Business, Entrepreneurship, and Technology- <http://www.uarts.edu/academics/music/music-business-entrepreneurship-technology> OR http://catalogue.uarts.edu/preview_program.php?catoid=14&poid=2174&hl=entrepreneur&returnto=search

Theatre

Fine Arts College

Savannah College of Art & Design – Minor in Business Management & Entrepreneurship - <http://www.scad.edu/academics/minors-and-certificates/business-management-and-entrepreneurship-minor>

Savannah College of Art & Design – Dedicated Course - <http://www.scad.edu/node/49791>

VI. Arts Leadership Program Housed

Syracuse University – MA in Arts Leadership - <http://janklow.syr.edu/curriculum/Courses.html>

Syracuse University – Dedicated Course - <http://janklow.syr.edu/curriculum/Courses.html>

¹⁴ BU 450 Entrepreneurship is required for Ringling's Minor & BS in Business of Art & Design and is not double counted in this inventory.

¹⁵ Course is offered online and off

VII. Other

Associated Colleges of the Midwest – Arts, Entrepreneurship & Urban Studies Program -
http://www.acm.edu/programs/18/chicago/index.html?src=maphome_

Buffalo State University – Continuing Education Program Workshop: Entrepreneurship in the Arts Certificate - <http://www.buffalostate.edu/continuingstudies/x603.xml>

Duke University – Duke in Chicago Arts Entrepreneurship program and Dedicated courses (2) -
http://globaled.duke.edu/programs/domestic_programs/summer/duke-in-chicago AND
http://globaled.duke.edu/programs/domestic_programs/summer/duke-in-chicago/academics

Louisiana State University – Pellar Creative Arts Entrepreneurship Project -
<http://wp.cmda.lsu.edu/pellar/>

Metropolitan Community College – Certificate Entrepreneurship for the Artist -
<http://mccneb.smartcatalogiq.com/en/2014-2015/Course-Catalog/Programs-of-Study/Humanities-and-Visual-Arts/Art/Art-Entrepreneurship-for-the-Artist-AENC1>

Syracuse University – Arts Entrepreneurship in a Global Market Program -
<http://suabroad.syr.edu/programs/program.html?id=713>

The University of Texas at Austin – Graduate Portfolio Program -
<http://www.utexas.edu/lbj/portfolio/arts>

University of Massachusetts Amherst – Dedicated Course¹⁶ -
<http://www.umass.edu/aes/content/course-descriptions-registration-1> AND
<http://www.umassonline.net/courses/online-undergraduate-amherst-s-foundations-in-arts-entrepreneurship-spring-2013>

University of Missouri, School of Music – Entrepreneurship and Community Programs and Dedicated Course - <http://music.missouri.edu/entrepreneurship.html>

Washington University, St. Louis – Certificate in Leadership, Entrepreneurship & Creativity -
http://ucollege.wustl.edu/areas/business/cert_entrep

¹⁶ Course is offered online and off